

## HOW EFFECTIVE IS YOUR ENTERPRISE ARCHITECTURE?

DURING PANDEMIC...

SIX QUESTIONS





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## **DURING PANDEMIC...**

DID YOUR COMPANY TAKE ANY BUSINESS MODEL TO DIGITAL DURING PANDEMIC?
DID YOUR COMPANY TAKE ANY BUSINESS MODEL TO LOCAL DURING PANDEMIC?
ARE YOU EXPERIMENTING WITH THE IDEA OF APPROACHING COMPLETELY NEW TARGET CUSTOMERS FOR YOUR SERVICES?
HAVE YOU SHIFTED SOME OF YOUR CORE SERVICES TO BE DESIGNED AND ENGINEERED THROUGH VIRTUAL WAYS?
DID YOU INCREASE COLLABORATION ACROSS INDUSTRIES?
DO YOU HAVE LIST OF PROBLEMS THAT CAN BE TURNED INTO OPPORTUNITIES?

DUE TO PANDEMIC, IT IS NECESSARY TO PRIORITIZE YOUR INVESTMENT AND PROJECT PORTFOLIO.



IF ENTERPRISE ARCHITECTURE IS KEY TO OVERCOMING THE SIX PANDEMIC CHALLENGES, YOU 'RE IN GREAT SHAPE.

ELSE, SIMPLY CLICK THE "RESET" BUTTON ON YOUR ENTERPRISE ARCHITECTURE.

Reset

You need a simple framework to handle complex issues.

TRY THE ICMG ENTERPRISE ANATOMY MODEL ON YOUR SOLUTION BASELINE.

Contact: support@icmgworld.com